Smart Machines Canvas

Use this canvas to identify your **data to value** opportunities

Machine
Type, number, activity?

Data capabilities
Available data?

Stakeholders
Who, role, why interested?

Challenge
Issue or opportunity?

Solution
Which data, connection, service?

Value / Revenue
Efficiency, branding, business model

Cost
Opportunity cost, investement?

Missing / needs
Lacking data, functionality service?

Impact
On organisation, resources?

Risks
Technical, business, relation?

Data engineering / data analysis

Project analysis

"Klankbord"

Co-creation

Extended domain knowledge with machine builders

Create advanced algorithms

AI

Custom solutions

Building blocks

IoT

IP transfer

Knowledge transfer

Excellent support

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